

# Keep San Marcos Beautiful July/August 2010 Newsletter



CITY OF SAN MARCOS COMMUNITY SERVICES -  
PARKS AND RECREATION



## KSMB Art and Eco Fest

July 26, 2010

Keep San Marcos Beautiful will host the 1st Annual Art and Eco Fest on the Square in Downtown San Marcos Saturday, September 25th from 11:00 AM to 11:00 PM. The event will include art and eco vendors from around the area, the Farmer's Market, food vendors, a kids' area filled with art and eco activities, and on-stage entertainment throughout the day. The stage entertainment will include performances, demonstrations, and music. The night will end with a concert at 9:00PM. We hope that you can all make it out to enjoy some local art and gain valuable information from our many eco vendors.

If you are interested in becoming an art or eco vendor or you would like to host any demonstrations or workshops, please fill out the attached paperwork. Food vendor applicants may

contact Heather Powdrill at 512.393.8420 or by email at [hpowdrill@sanmarcostx.gov](mailto:hpowdrill@sanmarcostx.gov) to retrieve an application form.

If you or anyone in your organization would like to volunteer, please contact Heather Powdrill at 512.393.8420 or by email at [hpowdrill@sanmarcostx.gov](mailto:hpowdrill@sanmarcostx.gov) to check out the volunteer opportunities at the festival. KSMB will need volunteers to help with the kids area, selling t-shirts at the KSMB booth, trash and recyclable collection, and in many other areas. Your help would be greatly appreciated.

The City of San Marcos Arts Commission would also like to invite you to help kick off the day at the unveiling of the much anticipated Sculpture Garden that is located at the San Marcos Activity Center



(501 E. Hopkins). The unveiling ceremony will take place Saturday, September 25th before the Art and Eco Fest. Please call Lisa Morris at 512.393.8400 for more information.

We hope to see you on the Square for this much anticipated event!

## Neighborhood Beautification Grant Program Postponed

Keep San Marcos Beautiful has been planning to award Beautification Grants annually to support neighborhoods in their efforts to beautify and improve public spaces. Keep San Marcos Beautiful is designing the program to help groups of residents and neighborhood associations take ownership of their local environment,

and build a stronger community by developing and nurturing relationships among neighbors. KSMB is currently working with other city departments and a local business to be able to provide these grants to the public. Through fundraising efforts and community partnership, KSMB hopes to be able to provide these grants

by the end of the year. If you would like to provide support or donate to the KSMB Beautification Grants Program, please contact Heather Powdrill at 512.393.8420 or by email at [hpowdrill@sanmarcostx.gov](mailto:hpowdrill@sanmarcostx.gov). This is an amazing program that will deliver amazing results.

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# Keep San Marcos Beautiful

## Ask the Arborist—Free Shade Anybody?



512.921.8452

Summer is the season when we value shade the most. This is when we go out of our way to walk or sit under the shelter provided for free by what is the most important feature of our landscaping: trees. But shade and the majesty of a tree are only the most visible part of what they give us. The Urban Natural Resource Institute from the USDA forest service has just completed a public awareness project quantifying its general benefits. For ex-

ample, a 24-inch caliper tree easily sequesters 200 pounds of carbon per year. A tree also filters air from several chemical compounds, intercepts storm water, reduces energy use (thanks to shade), increased property value (ask any realtor), and reduces erosion. If planned and planted correctly, it also grows all by itself, no need for expensive hardscape and engineering features. Placing a deciduous tree on the south or southwest side of the area requiring shade will work

much better than an evergreen on the north side of it. Summer is a great planning time as it is too hot to do much yard work, unless you contract it. Plant trees this fall, and as they are put in the ground in the early fall they have 3 entire seasons to establish before the next stressful summer.

### -Vincent Debrock

Heritage Tree Care, Manager  
ISA Certified Arborist

#TX 1336-A

Commercial Pesticide  
Applicator license #035886  
International Society of Arborist

## Adopt-a-Spot Updates

Heather Powdrill  
Community Beautification Coordinator  
630 E. Hopkins  
San Marcos, TX 78666  
  
Phone: 512.393.8400  
Fax: 512.353.7273  
E-mail: [hpowdrill@sanmarcostx.gov](mailto:hpowdrill@sanmarcostx.gov)

[www.sanmarcostx.gov](http://www.sanmarcostx.gov)

The Adopt-a-Spot program has been fortunate to have so many dedicated groups come out and help beautify our city. It continues to grow, and I am so pleased to say that we have welcomed many new groups to the program. The new

groups or businesses include KAD of CM Allen Homes, The Hub, AMIS-RAEL, and the Sign Arts Brigade. The Adopt-a-Spot program now includes twelve groups who have adopted a total of 269 acres of parkland throughout our beautiful

city.

If you are an Adopt-a-Spot group and have not received the new supplies kit and records folder, please contact Heather Powdrill at 512.393.8420, so KSMB can deliver the appropriate supplies.

## Join Keep San Marcos Beautiful

We are creating a tradition of litter prevention, waste reduction and beautification for our community that we hope will last for centuries. You can support this effort by making a donation to KSMB. You can also volunteer in our local parks and greenspaces, adopt a spot, help organize events, encourage beautification education, or voice your support to community leaders and your family and friends. Each member will receive a KSMB t-shirt and a litter bag filled with KSMB goodies. Detach this bottom portion and send to mailing address indicated above..

Please PRINT your information below. Your information will not be sold or shared.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company (if appropriate): \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Your email address will keep you connected and save us money. We keep your information private and typically send emails only once or twice per month.

Mailing address: \_\_\_\_\_

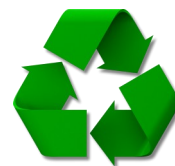
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

**Volunteer interests:**  
(circle all that apply)

Adopt-a-Spot  
KSMB Special Events  
San Marcos River Cleanup  
Waste in Place Curriculum



2010 Keep San Marcos Beautiful Art and Eco Fest  
September 25, 2010  
Art and Eco Vendor Application



Dear Art and/or Eco Vendor Applicant:

The Keep San Marcos Beautiful (KSMB) Art and Eco Fest Organizing Committee invite you to apply to participate in the 2010 Art and Eco Fest to be held Saturday, September 25, 2010. Please follow all instructions carefully. Vendors applications will be received on a first-come first-serve basis beginning Monday, August 9<sup>th</sup>, 10:00 a.m. Due to the number of applicants and limited booth space, we are unable to accept all applications received. Submission of application does not guarantee acceptance. All applicants are notified by an acceptance or non-acceptance letter. Checks will be returned to the applicants not selected.

The following items must be completed and enclosed for the application to be considered:

1. Completed application form
2. Entry fee
3. Signed Acknowledgement and Release form

Incomplete forms will not be accepted. Please be certain all spaces requiring initials or signatures are completed. KSMB Art and Eco Fest officials reserve the right to select or reject vendors. KSMB Art and Eco Fest is an outdoor event and there are no refunds for inclement weather.

Cancellation Policy:

Cancel prior to 4:00 p.m. September 1, 2010 – 100% refund

Cancel after September 1 and prior to 4:00 p.m. September 15, 2010 – 50% refund

Cancel after 4:00 p.m. September 15, 2010 – No refund

All cancellations must be in writing and mailed to:

City of San Marcos KSMB, Attn: Heather Powdrill, 630 E. Hopkins, San Marcos, TX 78666

Or delivered to: Keep San Marcos Beautiful, 401 E. Hopkins, San Marcos, Texas.

Selected vendors need to have all equipment and products available for festival set-up Saturday, September 25<sup>th</sup>. Automobile traffic will be permitted on designated festival grounds before 10 a.m. and after 7:00 p.m. Saturday, September 25.

Please review the attached Vendor Application. If you have any questions, please contact Heather Powdrill at 512.393.8420. I look forward to receiving your application!

Sincerely,

*Heather Powdrill*

Heather Powdrill  
Community Beautification Coordinator

VENDOR APPLICATION (Please Print)

Contact Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Please describe your Art or Eco Products to be sold and/or displayed. All arts and crafts for sale **must be made in Texas**. Please send in a photo with your application or email to Heather Powdrill at hpow-drill@sanmarcostx.gov. If you are a non-profit organization, please describe your organization.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please read the following KSMB Art and Eco Fest information, then initial once read:**

- \_\_\_\_ Art and Eco for Profit Vendor Application is \$25.00  
\_\_\_\_ Art and Eco Non-Profit Organization Vendor Application is FREE  
\_\_\_\_ Non-Profit Organization must provide proof of 501(c)3 status  
\_\_\_\_ Would you like to offer workshops, activities, or interactive demonstrations? If the Festival Committee approves, you may be eligible for a FREE booth!  
\_\_\_\_ All vendor spaces are 10 ft. X 10 ft. Entire display including stakes, ropes, supports, etc. must be within these boundaries.  
\_\_\_\_ Will you need a tent? (circle one) YES NO  
\_\_\_\_ Tents are limited. Please provide your own tent if you have one.  
\_\_\_\_ Will you need electricity? (circle one) YES NO  
\_\_\_\_ Electricity is very limited. Not all requests will be accommodated.  
\_\_\_\_ Will you need a table? (circle one) YES NO  
\_\_\_\_ Vendor must provide chairs if needed.  
\_\_\_\_ All arts and crafts for sale **must be made in Texas**.  
\_\_\_\_ No cash or checks will be accepted - Cashier Checks or Money Orders payable to **City of San Marcos KSMB**  
\_\_\_\_ KSMB Art and Eco Fest Organizing Committee reserves the right to assign booth space in accordance with other vendors and products  
\_\_\_\_ Submission of an application does not guarantee acceptance  
\_\_\_\_ It is the vendor's responsibility to pay all sales tax collected from sales at KSMB Art and Eco Fest and paid to the appropriate entities  
\_\_\_\_ KSMB Art and Eco Fest will go on RAIN or SHINE - There are no refunds for inclement weather  
\_\_\_\_ Incomplete forms will not be accepted  
\_\_\_\_ Vendor parking will be located at the Farmer's Market (102 CM Allen Pkwy)  
\_\_\_\_ City of San Marcos will not assume responsibility for damage or theft of your property

# Keep it San Marvelous

## CITY OF SAN MARCOS COMMUNITY SERVICES - PARKS AND RECREATION

- \_\_\_\_\_ Art and Eco Area Hours are Saturday, September 25, 2010, 11:00 a.m. to 7:00 p.m.
- \_\_\_\_\_ Set-up will take place on Saturday, September 25, 2010 from 8 a.m. to 10:30 a.m.
- \_\_\_\_\_ Cancellation Policy: Cancel prior to September 1, 2010 - 100% refund
- \_\_\_\_\_ Cancel after September 1 and prior to September 15, 2010 4:00 p.m. - 50% refund
- \_\_\_\_\_ Cancel after 4:00 p.m. September 15, 2010 - No refund
- \_\_\_\_\_ Cancellations must be in writing and received by the date and time listed above - mail to City of San Marcos KSMB, Attn: Heather Powdrill, 630 E. Hopkins, San Marcos, TX 78666 or delivered to 401 E. Hopkins, San Marcos, TX 78666.

**Mail application with all required documentation and payment to City of San Marcos KSMB, Attn: Heather Powdrill, 630 E. Hopkins, San Marcos, TX 78666.**

I agree to follow all Keep San Marcos Beautiful Art and Eco Fest Organizing Committee guidelines and understand that failure to do so can result in immediate removal from festival grounds without refund. My signature acknowledges that I will be present and my booth will be open and staffed during the Art and Eco Area hours.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Organization/Business Name: \_\_\_\_\_

Festival Hours: 11:00 a.m. – 11:00 p.m.

Art and Eco Vendor Hours: 11:00 a.m. – 7:00 p.m.

Kids Area Hours: 11:00 a.m. – 7:00 p.m.

Food Vendor Hours: 11:00 a.m. – 11:00 p.m.

### Checklist:

- \_\_\_\_\_ Completed application form
- \_\_\_\_\_ Entry Fee
- \_\_\_\_\_ Signed Acknowledgement and Release form

Organizing Committee Use:

Date Received \_\_\_\_\_ Booth Space Assigned \_\_\_\_\_

## **ACKNOWLEDGEMENT AND RELEASE**

I acknowledge there are risks involved in providing  
vending services at Keep San Marcos Beautiful  
Art and Eco Fest in Downtown San Marcos  
held Saturday, September 25, 2010.

I release and agree to hold harmless the City of San Marcos  
and its officers, agents and employees from any claims,  
causes of action, judgments, expenses or any other liability for  
personal injuries or property damage of any kind arising out of or in connection  
with my participation in this event.

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Signature of Participant

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Date

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Printed name of Participant

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Organization or Business Name

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Organization or Business Address